Graphic Design

HOME

ABOUT

RESUME

PORTFOLIO

TESTIMONIALS

CONTACT

"An intellectual says a simple thing in a hard way. An artist says a hard thing in a simple way."
- Charles Bukowski









ABOUT

RESUME

PORTFOLIO

TESTIMONIALS

CONTACT

ABOUT > download PDF



Matt Bradley Information Design Major, May 2010 Sage College of Albany

Matt Bradley is an Information Design major at the Sage College of Albany in Upstate New York. He is finishing his last semester with an internship at the Lark Street Business Improvement District (BID), a not-for-profit organization that works to improve and promote the Lark Street neighborhood in downtown Albany through various programs and services. As an intern, Matt contributes his creativity to the Special Events and Promotions Program by designing flyers, posters, brochures, and invitiations for upcoming events.

Since 2008, Matt has also been a
Gallery Assistant at the Opalka Gallery
on the Sage College of Albany campus.
He assists the gallery director with the







Graphic Design

HOME

ABOUT

RESUME

PORTFOLIO

TESTIMONIALS

CONTACT

ABOUT

> download PDF



CAHDIUUHO.

Matt has had several on-campus leadership roles such as Student Mentor and Resident Assistant. As a Student Mentor, Matt helped first-year students with their transition to Sage and college life. He had an active role in organizing Orientation Weekend for the fall 2008 semester. As a Resident Assistant, Matt had similar duties. With his strong interpersonal skills, he oversaw students living in the residence hall and helped mediate any issues that arose.

Matt is an effective leader who holds talents in many different areas, such as art, photography, typography, digital production, and graphic design. His studies and experience in these areas provide him with skills and knowledge to pursue a career in any creative field.

Contact Matt at matt.t.brad@gmail.com.







Graphic Design

HOME

ABOUT

RESUME

PORTFOLIO

TESTIMONIALS

CONTACT

RESUME

download PDF

EDUCATION: Sage College of Albany, Bachelor of Science in Information Design

Albany, NY Anticipated May 2010

EXPERIENCE: Lark Street Business Improvement District, Graphic Design Internship

Albany, NY January 2010 - Present

Opalka Gallery, Sage College of Albany, Gallery Assistant

Albany, NY June 2008 - Present

Sage College of Albany, Student Mentor/Resident Assistant

Albany, NY June 2007 - September 2008

COURSEWORK EXPERIENCE:

2 and 3 Dimensional Design

Color Theory

Type & Design I and II Graphic Design I Business Strategy

Advertising & Promotions

Visual Media

Public Speaking & Presentations

Writing for Public Relations
Interpersonal Communications
Publishing to Multiple Platforms
Intro. to Technical Writing

Editing

Digital Imaging I







Graphic Design HOME

PORTFOLIO

PHOTOGRAPHY







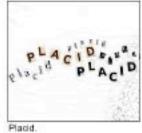


GRAPHIC DESIGN











CONTACT

ABOUT

RESUME

PORTFOLIO

TESTIMONIALS





Graphic Design

HOME

ABOUT

RESUME

PORTFOLIO

TESTIMONIALS

CONTACT

PORTFOLIO

PHOTOGRAPHY









.

GRAPHIC DESIGN











oroeful. Business Card Front.

< | -









Graphic Design

HOME

ABOUT

RESUME

PORTFOLIO

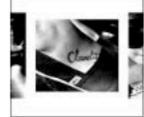
TESTIMONIALS

CONTACT

PORTFOLIO

PHOTOGRAPHY







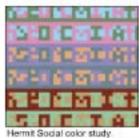


Opening:

Hit the Floor.

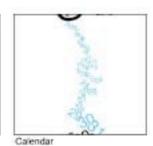
GRAPHIC DESIGN











Menu Design









Graphic Design

HOME

ABOUT

RESUME

PORTFOLIO

TESTIMONIALS

CONTACT



CONTACT

comments, questions, suggestions, inquiries

E-MAIL: matt.t.brad [at] gmail.com

BLOGGER: www.matthew-bradley.blogspot.com

TWITTER: www.twitter.com/mathew_bradley

LINKED IN: www.linkedin.com/in/mathewbradley

FACEBOOK: http://bit.ly/cZXu22







CREATE, DESIGN, IMAGINE.



WEDNESDAY, APRIL 14, 2010

Panel Discussion with Award-Winning Independent Documentary Filmmakers

Next Thursday, April 22, at 6 PM, Russell Sage College presents a panel discussion with award-winning independent documentary filmmakers!

Tom Mercer, writer and director of *Uncivil Liberties*, has a masters degree from Rockefeller College in Public Affairs and studied film at Ithaca College. Mercer co-founded and led a regional chapter of the Association of Independent Video and Filmmakers (AIVF). *Uncivil Liberties* is a documentary set in the near future and shows a United States where the government resorts to heightened surveillance of its own citizens in the name of security, while domestic extremists boldly rebel and take up arms in resistance.

Justin Maine, a director of the documentary So Right So Smart, graduated from Sage Junior College of Albany with a degree in Graphic Design. He pursued his passion of writing, producing and directing independent films. Maine co-founded MagicWig Productions, Inc. in 2002 with Guy Noerr and Don Fisher. So Right So Smart is an award-winning film narrated by Daryl Hannah and is about the movement

ABOUT ME



MATT BRADLEY

I am a senior at Sage College of Albany, graduating in May

2010 with a BS in Information Design.

I am interning with the Lark Street
Business Improvement District (BID),
a non-profit organization that
enhances the life of the Lark Street
neighborhood in downtown Albany. I
design and create print products such
as brochures, posters, and invitations
for different events.

VIEW MY COMPLETE PROFILE

CONTACT MATT

www.matthew-bradley.com

Twitter

Facebook

LinkedIn



Julie Casper Roth, director of *The Main*, graduated from Smith College and is an award-winning filmmaker whose work has been presented at such venues as MadCat International Women's Film Festival, Athens International Film and Video Festival, and Chicago Reeling Lesbian and Gay International Film Festival. *The Main* is a film about the first openly gay bar that opened up in 1983 in Superior, Wisconsin. The film also explores social trends that may threaten the continued existence of historically significant queer spaces.

POSTED BY MATT BRADLEY AT 9:40 AM 0 COMMENTS

LABELS: DOCUMENTARY, FILMMAKERS, RUSSELL SAGE COLLEGE

FRIDAY, APRIL 9, 2010

Julia Guther.

I was on Twitter earlier today and Grain Edit, a graphic design inspiration blog, tweeted a piece they did about Julia Guther, a Germany-based illustrator and graphic designer. They mentioned that she does great typography, so I had to check out her site and was deeply impressed with her portfolio.



BLOG ARCHIVE

▼ 2010 (8)

▼ April (3)

Panel Discussion with Award-Winning Independent Do...

Julia Guther.

Visual Artist: Randy Garber

▶ March (5)

FOLLOWERS



Followers (2)



Already a member? Sign in

A compilation cover for Warner Chappell, a music publishing company





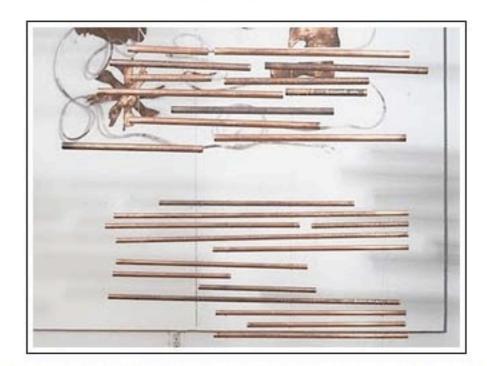
Artwork for "Butcher the Bar", an England-based band

Julia has worked with many magazines on layouts, and that is what I hope to gain experience in. I was also intrigued by her "links" page. She included links to people that she has done work for, people she admires, and stuff she likes. Once I build a client base, I will be able to include references on my site, too.

POSTED BY MATT BRADLEY AT 10:51 AM 0 COMMENTS
LABELS: GRAIN EDIT, JULIA GUTHER, MUSIC ARTWORK, TWITTER,
TYPOGRAPHY

Click to go back, hold to see history

Visual Artist: Randy Garber



Sage College of Albany's Opalka Gallery has a new exhibition! Visual artist, Randy Garber, has her work displayed at the gallery until April 18th.

As a Gallery Assistant, I was able to see Randy's work up close and it is definitely beautiful. The images I am sharing are from her newest collection. It is a 3-part installation called "Listening." Here is a closer view of the art on the copper bars.







POSTED BY MATT BRADLEY AT 6:16 AM 0 COMMENTS LABELS: ART, OPALKA, RANDY GARBER

TUESDAY, MARCH 30, 2010

The Gates.



I'm sure plenty of us remember this piece of work in Central Park in 2005. When I saw these photos, I didn't think much of it. I thought it was interesting and added an extra value to an already beautiful park. I



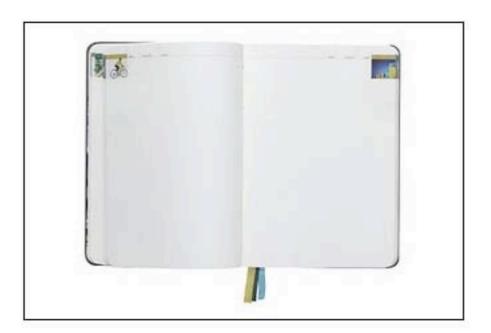
tells the story of Christo and Jean-Claude (Christo's wife), the artists behind the work. I didn't realize there was so much controversy in putting up these pieces. Many people against Christo believed that he would be vandalizing an already beautiful piece of art, Central Park. It was an interesting take on how people view art. The comments people made about it ruining the nature of the park were a little outlandish. I suggest you take a look!

POSTED BY MATT BRADLEY AT 7:53 AM 0 COMMENTS

LABELS: ART, CENTRAL PARK, CHRISTO, JEAN-CLAUDE, THE GATES

SUNDAY, MARCH 21, 2010

lomogra-riffic & letterpresses.



Lomography sells notebooks! I wasn't aware of that until I saw a tweet they posted on their Twitter account. Like coffee mugs, I'm really like journals. I like to have all of my sketches, ideas, thoughts, and crazy imaginations in one place. They're always a lot of fun to look back at.



Typography Resources/Inspirations

I have also been on a typography rampage. It is my final semester at Sage College of Albany & I have barely discovered their library. I didn't realize they had many books on type and graphic design. I kind of regret not utilizing my privileges sooner! But, anyway, I stumbled upon this blog called We Made This. They're a graphic design studio in London. They have some really neat posts on different designs and typography and letterpresses.

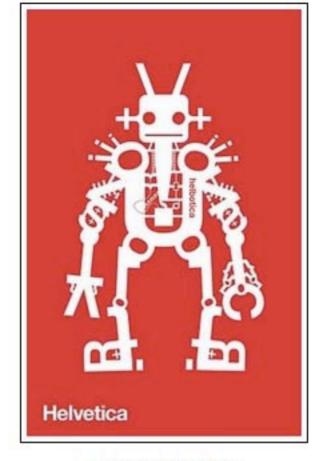


POSTED BY MATT BRADLEY AT 11:21 AM 0 COMMENTS
LABELS: GRAPHIC DESIGN, LOMOGRAPHY, TYPOGRAPHY, WE MADE
THIS

SATURDAY, MARCH 20, 2010

Font-Bot.





Helvetica Font-Bot

While I was stumbling on StumbleUpon, I came across this site that had a series of Font-Bots. I thought they were pretty neat, especially after watching the *Helvetica* documentary (I suggest everyone to watch it).

What's even cooler is that you can buy Font-Bot posters, T-shirts, and skins for your laptop or iPhone!

POSTED BY MATT BRADLEY AT 11:49 AM 0 COMMENTS

WEDNESDAY, MARCH 17, 2010

Get a Design Job!



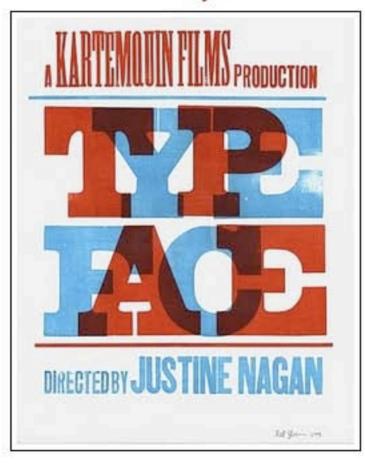
I found this handy manual on AIGA's website. Written by RitaSue Siegel, a design consultant and president of RitaSueSiegelResources, the handbook offers advice to new and upcoming designers looking to break into the design industry. I haven't been able to take a look at the entire handbook, but their are many interesting parts. There is a self-evaluation test, detailed descriptions of different designer roles, how to handle the job hunting process, how to create a good resume and portfolio, and how to nail the interview. This comes at a perfect time for me since I will be graduating in May!



CREATE, DESIGN, IMAGINE.

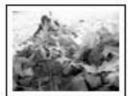
TUESDAY, MARCH 16, 2010

"Typeface" the documentary.



AIGA's (the American Institute of Graphic Artists) Upstate New York chapter is having a film screening and mixer for the Kartemquin Films documentary. Typeface, by Justine Nagan

ABOUT ME



MATT BRADLEY

I am a senior at Sage College of Albany, graduating in May

2010 with a BS in Information Design.

I am interning with the Lark Street
Business Improvement District (BID),
a non-profit organization that
enhances the life of the Lark Street
neighborhood in downtown Albany. I
design and create print products such
as brochures, posters, and invitations
for different events.

VIEW MY COMPLETE PROFILE

CONTACT MATT

www.matthew-bradley.com

Twitter

Facebook

... ...



chapter is having a film screening and mixer for the Narteinquin Films documentary, Typeface, by Justine Nagan.

The screening will take place at the Rochester Institute of Technology on Friday, March 19, at 5:30 p.m. The price is free for AIGA members and \$2 for student non-members!

Typeface brings together modern and traditional techniques used in print, mixing together historical and contemporary contexts. Visit the website for more information about the film!

POSTED BY MATT BRADLEY AT 9:08 AM 0 COMMENTS LABELS: AIGA, DOCUMENTARY, JUSTINE NAGAN, KARTEMQUIN FILMS, RIT, TYPEFACE, TYPOGRAPHY

Newer Posts

Home

Subscribe to: Posts (Atom)

-acebook

LinkedIn

BLOG ARCHIVE

▼ 2010 (8)

▶ April (3)

▼ March (5)

The Gates.

lomogra-riffic & letterpresses.

Font-Bot.

Get a Design Job!

"Typeface" the documentary.

FOLLOWERS



Followers (2)





Already a member? Sign in





mathew_bradley

That's you!



I'm not a card player either, but I'd buy these cards. http://helveticards.uberdm.com/

1:48 PM Apr 20th via web

I'm not a Lost fan like the rest of the world, but I'd buy this poster from @TyMattson at Mattson Creative http://twitpic.com/1h27hl

9:58 AM Apr 20th via Twitpic

Next Thursday, April 22 at 6 PM, Russell Sage College in Troy, NY presents a panel discussion with award-winning... http://bit.ly/dgkivJ

9:41 AM Apr 15th via Facebook

April 22 @ 6 PM, Russell Sage College in Troy has a panel discussion with award-winning documentary filmmakers! Name Matt Bradley Location Albany, NY Web http://www.matthe... Bio 22, soon-to-be college graduate, graphic design, photography, music

following followers listed

Tweets

27

Favorites

Following







































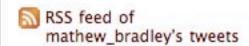












if I lived in Chicago, I would dream of interning @DeliciousDL. They create amazing posters. www.deliciousdesignleague.com

8:58 PM Apr 10th via web

@grainedit has a piece on Julia Guther, an illustrator/designer. she works with musicians & does some cool stuff! http://www.juliaguther.de/

Lark Street Business Improvement District needs volunteers for their annual fundraiser, Champagne on the Park!... http://bit.ly/duaEa7

11:09 AM Apr 8th via Facebook

@chroniclebooks created a notebook for designers?! it's clever, artful, & handy! http://bit.ly/9Xfjn9

10:22 PM Apr 6th via web

as a Gallery Assistant at Opalka Gallery, I say you should come over & look at Randy Garber's work! http://www.randygarber.com/

9:54 AM Apr 1st via web

http://twitpic.com/1bz260 - just watched a documentary about artists Christo & Jean-Claude, masterminds behind 'The Gates' in Central Park.

9:58 AM Mar 30th via TwitPic

@TOMSShoes' annual One Day Without Shoes is on April 8th. they're a great organization that help put shoes on the feet of little children.

9:46 PM Mar 29th via web

@feltandwire has an interview with @ethanbodnar about his use of journals. http://bit.ly/a5jcx8. It's important to write down your ideas!

10:32 PM Mar 22nd via web

this notebook from @lomography would be great to jot down sketches, ideas, & inspirations. http://bit.ly/cacJJ0

12:39 PM Mar 21st via web

go check out Emily Kriss' "Urban Alphabet" work at The National Upholstering at 231 Lark St.! it's similar to this http://bit.ly/bjrok6

9:24 PM Mar 18th via web

@iamstargiirl haha, whoa, yeah, I did mean Photoshop. thanks, Sidney! oh, by the way, what did you use to create your website?



7:58 PM Mar 16th via web in reply to iamstargiirl

Delete

see "Typeface" for free if you're an AIGA member! still cheap, if you're not. http://upstatenewyork.aiga.org/events/2010/03/41981129

10:50 AM Mar 16th via web

Metroland OK Go to Headline Tulip Fest http://metroland.typepad.com/blog/2010/03/ok-go-to-headline-tulip-fest.html

10:27 AM Mar 16th via TypePad Retweeted by you

http://twitpic.com/18yc4m - the @thesmallstakes, Jason Munn, designs awesome posters. check him out at thesmallstakes.com

10:44 AM Mar 16th via TwitPic

http://twitpic.com/18yc4m - the @thesmallstakes, Jason Munn, designs awesome posters. check him out at thesmallstakes.com 10:44 AM Mar 16th via TwitPic

@sheandhim is an amazing, amazing band. listen to their latest album, 'Volume Two' before it comes out on March 23rd! http://bit.ly/9DI1Ei 9:27 PM Mar 15th via web

hoping to get my portfolio up on my website really soon!

http://twitpic.com/18ed95 - Would you look at that. Just for me.

me. 4:59 PM Mar 13th via TwitPic

is watching the documentary, Helvetica. very cool! http://www.youtube.com/watch?v=Bw7bVD-V8rs

@BLblog 25 Creative and Original Mugs http://bit.ly/1Jg4Fs 1:44 PM Mar 3rd via TweetMeme

I'm a collector of coffee mugs. Some of these are bizarre! RT

working on some Tulip Fest designs for @LarkStreetBid.

LarkStreetBID Like to network? Join the BID & Lark
Computers for our networking event 3/2/10
http://www.larkstreet.org/events/events.cfm Rsvp to the BID

1:34 PM Feb 25th via web

Retweeted by you and 1 other

10:26 PM Mar 13th via web

Matt Bradley

Intern at the Lark Street Business Improvement District Albany, New York Area



- Contact Matt Bradley
- Add Matt Bradley to your network

Current . Cash Vault Specialist at Key Bank

- Intern at Lark Street BID
- Sales Associate at Famous Footwear

1 more...

Past • Student Mentor at Sage College of Albany

Education • The Sage Colleges-Sage College of Albany

Connections



5 connections

Industry Graphic Design

Websites . My Website

- My Blog
- Twitter

Matt Bradley's Summary

Matt Bradley's Specialties:

adobe photoshop, advertising, business strategy, color, communication skills, graphic design, illustrator, indesign, macintosh os, microsoft excel, microsoft powerpoint, microsoft windows, microsoft word, promotional materials, public relations, public speaking, technical writing, typing,

Public profile powered by: Linked in



Create a public profile: Sign In or Join Now

View Matt Bradley's full profile:

- · See who you and Matt Bradley know in common
- Get introduced to Matt Bradley
- Contact Matt Bradley directly

View Full Profile

Name Search:

Search for people you know from over 65 million professionals already on LinkedIn.

First Name

Last Name

(example: Matt Bradley)

Search



Matt Bradley's Experience

Cash Vault Specialist

Key Bank

(Public Company; KEY; Banking industry)

February 2010 — Present (3 months)

Process business client deposits, maintain that they are in balance, make adjustments to deposits if necessary

Intern

Lark Street BID

(Non-Profit Organization Management industry)

January 2010 — Present (4 months)

I help create and design print products such as posters, brochures, and invitations for special events, like Champagne on the Park. I was assigned the task of developing a theme for the event and had to incorporate that theme within the promotional material.

Sales Associate

Famous Footwear

(Public Company; BWS; Retail industry)

October 2009 — Present (7 months)

Assist customers with any questions, problems, or concerns, manage the cash register, suggest other products if customers do not find what they are looking for

Gallery Assistant

Opalka Gallery

(Educational Institution; Non-Profit Organization Management industry)

June 2008 — Present (1 year 11 months)

Ads by LinkedIn Members 🐰



Economic Capital Webinar

5 Key Strategies To Manage Your Credit Portfolio. Moody's Analytics www.moodyskmv.com

From: Chris Dima

Orlando, FL May 24-27

Mobile, Social, Catalogs, and More at The 2010 Retail Marketing Conf www.The-DMA.org

From: DMA

What's this?

Gallery Assistant

Opalka Gallery

(Educational Institution; Non-Profit Organization Management industry)

June 2008 — Present (1 year 11 months)

Along with informing visitors about the art exhibits, I help with the installations, measuring, spacing, and hanging of the artwork.

Student Mentor

Sage College of Albany

(Educational Institution; Higher Education industry)

May 2008 — May 2009 (1 year 1 month)

Organized Fall Orientation Weekend for incoming freshmen, helped first year students feel comfortable with their transition from high school to college

Matt Bradley's Education

The Sage Colleges-Sage College of Albany

Bachelors, Information Design, 2006 — 2010

Received Dean's Scholarship, 2006. Awarded First Generation Award, 2006 - 2010.

Activities and Societies: AIGA (American Institute of Graphic Artists), ACE (Association of Campus Events), Student Mentor, Resident Assistant

Additional Information

Matt Bradley's Websites:

My Website My Blog

Additional Information

Matt Bradley's Websites:

My Website My Blog Twitter

Matt Bradley's Groups:



AIGA | Upstate NY

Matt Bradley's Contact Settings

Interested In:

- career opportunities
- new ventures
- reference requests

- consulting offers
- job inquiries
- getting back in touch

View Full Profile

LinkedIn member directory: a b c d e f g h i j k I m n o p q r s t u v w x y z more Browse members by country

By using this site, you agree to LinkedIn's terms of use. Commercial use of this site without express authorization is prohibited.

Search



Edit Page

Promote with an Ad

Suggest to Friends

www.matthew-bradley.com

Matt is an Information Design major at Sage College of Albany. He will be graduating in May 2010.

He interns at Lark Street BID, providing his creativity to their print products, such as flyers, brochures, and event invites.

Matt Bradley

Wall Photos Discussions Info

What's on your mind? Attach: • 11 Everyone -

Matt Bradley + Others

Matt Bradley

Just Others

Settings

Share



Matt Bradley Next Thursday, April 22 at 6 PM, Russell Sage College in Troy, NY presents a panel discussion with awardwinning documentary filmmakers, Tom Mercer, Justin Maine, and Julie Casper Roth!

Russell Sage Documentary Event, April 22, 6-7:30PM Bush Memorial, Troy -Home

rscfilm.weebly.com

April 15 at 10:41am - Comment - Like - Share



Matt Bradley Lark Street Business Improvement District needs volunteers for their annual fundraiser, Champagne on the Park! email bid@larkstreet.org if you're interested!

April 8 at 12:08pm - Comment - Like

RECENT ACTIVITY



Matt Bradley changed their Website.



Matt Bradley edited their Website, Email and Personal Information.

Matt Bradley joined Facebook.

Get More Connections

Get more people to like your Page with Facebook Ads! Preview below.

Matt Bradley



Matt is an Information Design major at Sage College of Albany. He will be graduating in May 2010. Currently, Matt interns at Lark...

Jessica Kelstrup likes this.





Edit Page

Promote with an Ad

Suggest to Friends

www.matthew-bradley.com

Matt is an Information Design major at Sage College of Albany. He will be graduating in May 2010.

He interns at Lark Street BID, providing his creativity to their print products, such as flyers, brochures, and event invites.

Matt Bradley

Wall

Info

Photos

Discussions





Edit Information

Detailed Info

Website: http://www.matthew-bradley.com

http://www.matthew-bradley.blogspot.com http://www.twitter.com/mathew_bradley

Personal Information: Matt is an Information Design major at Sage College of Albany.

He will be graduating in May 2010.

Currently, Matt interns at Lark Street's Business Improvement District, helping out with designing flyers, brochures, event

invitations, etc.

After graduation, Matt plans on finding internships at design

firms to gain experience and to build his portfolio.

Personal Interests: Graphic Design, Typography, Photography

Contact Info

Email: matt.t.brad@gmail.com

Get More Connections

Get more people to like your Page with Facebook Ads! Preview below.

Matt Bradley



Matt is an Information Design major at Sage College of Albany. He will be graduating in May 2010. Currently, Matt interns at Lark...

Jessica Kelstrup likes this.

Like